

# FALLING WALLS LAB

Dear participant,

We would like to give you a first idea of the Falling Walls Lab, and provide you with more information on your 3-minute presentation. We kindly ask you to read the information thoroughly to ensure a special day for you and everyone involved.

## YOUR PRESENTATION AT THE FALLING WALLS LAB

- **Please prepare a 3-minute presentation** explaining your idea.  
The jury will evaluate the following criteria:
  - » Breakthrough factor – Is the idea original and innovative?
  - » Relevance/Scope of impact – Whom does the project address?  
What is the potential impact and scope of the idea?
  - » Structure/Performance - Is the presentation well structured? Is the idea behind your work clear? Does the candidate deliver a proof of concept?
- **Hints:** In order to deliver your message to the audience, highlight the problem (*the wall*) and your solution (what will break down the wall) – make clear why your idea/project is innovative. Furthermore, our jury members and participants have many different scientific and professional backgrounds – **please remember that everyone should be able to follow what you are talking about!**
- **Presentation timing:** When preparing your presentation, please be aware that the audience (fellow scholars and jury members) are free to raise questions and make comments. **After 2:30 minutes, your last PowerPoint slide will be replaced by a “Questions?” slide.** If no questions or comments arise, please continue with your presentation until the three minutes are over. A countdown clock will indicate the time you have left. A sound will be played 10 seconds before your presentation time ends, and once the 3 minutes are over.
- Enclosed you will also find a **Powerpoint template** which will be used to visually support your presentation. We kindly ask you to:
  - 1) fill in your name and the title of your presentation
  - 2) use the font **ARIAL** or **DINOT**
  - 3) prepare a maximum of **2 content slides**
  - 4) avoid large video/audio files and complex animations (**10MB PPT file size limit**)
  - » Each scholar has three slides including the cover slide. Due to strict time management, we do not accept more slides.

**Thank you for your cooperation!**